

JUDITH YENEBERE

Graphic Designer

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📍 Hoffman Estates, IL

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EDUCATION

Bachelor of Fine Art in Studio
Visual Communication Design

School of the Art Institute
of Chicago

📅 January 2019 - December 2021

📍 Chicago, IL

Relevant courses

- Color Theory
- Intermediate and Advanced Typography
- Package Design

Associate in Arts

Graphic Design

Harper College

📅 August 2015 - December 2018

📍 Palatine, IL

Awards

- Provost's Award for Excellence in Scholarship and Service, Spring 2018
- Student Service Award, Spring 2018
- Celebration of Excellence – Student Event Coordinator, Spring 2017, 2018

SKILLS

- Adobe Illustrator and Indesign
- Microsoft Word, PowerPoint, Excel
- Google Doc, Sheets, and Slides
- Canva
- Ad Design
- Logo and Identity Design
- Mock Ups and Presentation
- Computer Illustration
- Page Layout

CERTIFICATIONS

- Social Media Strategy, Hubspot Academy
- Social Media Marketing: Strategy and Optimization, LinkedIn Learning

WORK EXPERIENCE

Marketing Specialist

Gateway Foundation

📅 July 2022 - current 📍 Chicago, IL

- Designed marketing materials for events and conferences including an annual report, flyers, brochures, and banners using Adobe Indesign, Illustrator, and Canva
- Developed audience-specific content and graphics for a range of channels including social media, email, newsletters, digital and print ads
- Collaborated with vendors, directors, business development and alumni coordinators, and other internal teams, to develop and produce marketing and communication materials
- Coordinated and processed check and PO requests using GP to ensure accurate and timely vendor payments

Social Media and Graphic Design Specialist

eBizUniverse

📅 April 2021 - July 2022 📍 Schaumburg, IL

- Led the graphic design for social media and marketing material for various clients, including the Illinois Department of Transportation, and Vets4Warriors
- Developed concepts and, designs for motion graphics, animated gifs, and static images for client's social media, utilizing Adobe Photoshop, Illustrator, and Canva
- Managing social media content and campaigns on Instagram, LinkedIn, Twitter, Facebook, TikTok, Snapchat, and Google Business Profile of 10+ brands using social media scheduling tools to amplify client brand recognition and online influence

Student Aide - The Center of Student Involvement

Harper College

📅 September 2016 - January 2019 📍 Palatine, IL

- Design flyers alongside Student Involvement's Communications Assistant for different student clubs, organizations, and events
- Perform clerical tasks such as answering phones, filing, assisting with walk-ins and directing students and visitors to different areas on campus
- Co-coordinated student organization and club award night (Celebration of Excellence)

Student Activities Board - Executive Board, Marketing

Harper College

📅 Oct 2016 - Jan 2019 📍 Palatine, IL

- Design flyers and postcards for the organization to promote events on campus
- Planned free or low-cost events for Harper students and nearby communities

Supplemental Instruction Leader

Harper College

📅 Jan 2018 - Jan 2019 📍 Palatine, IL

- Assisted and mentored students enrolled in Introduction to Graphic Arts Technology classes with material clarification and questions
- Host sessions throughout the week for review or extra help on projects

Graphic Design Intern

Lush Bazaar

📅 December 2017 - May 2018 📍 Remote

- Created and designed monthly blogs about ethical fashion around the world. Communicated with owner and designed promotional items such as flyers and coupons for the e-commerce fashion company